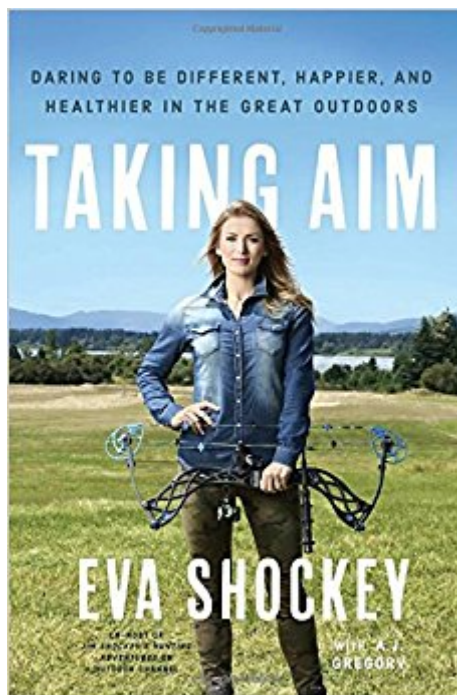




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Taking Aim: Daring To Be Different, Happier, And Healthier In The Great Outdoors



Synopsis

An acclaimed bow hunter who defies the stereotype that hunting is a man's game, Eva Shockey is a TV and social media phenomenon at the forefront of a new wave of women and girls who are passionate about outdoor sports. Eva Shockey grew up expecting to be a dancer like her glamorous mother. But something about spending family vacations RV-ing across North America and going on hunts with her dad sparked in her an enduring passion for a different way of life. In *Taking Aim*, Eva tells a very personal story of choosing the less-traveled path to a rewarding life in outdoor pursuits like hunting and fishing. For her, as her millions of fans can attest, that has meant hunting as a way of harvesting food, caring deeply about conservation, sustainability and healthy eating, and getting closer to God in nature. In this riveting memoir for the adventurer in all of us, Eva takes readers along as she hunts caribou on the rugged Aleutian Islands, tracks a 1,500-pound bull moose across the unforgiving Yukon, and meets many other challenges of a life in the wild. Along the way we learn that hunting is about so much more than pulling a trigger. "My story is about discovering your dream," writes Eva. "It's about following your passion, mastering your skills, taking aim no matter who thinks you're crazy and then letting the arrow fly. If you've done all you can, I can tell you that you're almost certain to hit your mark." Whether you're a lifelong hunter or a city dweller who has never set foot in the wilderness, Eva's story delivers an empowering message about rejecting stereotypes and expectations, believing in yourself, and finding the courage to pursue what you care about most.

Book Information

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Customer Reviews

"In this sprightly, instructive autobiography, Shockey describes her love of hunting . . . She details the hours-long hikes, the cheek-chafing cold, the patience (hair-pulling stretches of monotony), and the constant practicing required to 'harvest' that 1,500-pound bull moose. She endures antiwoman and antihunting attitudes, defending hunting as an act of conservation, self-reliance, and, often, charity. Publishers Weekly (starred review)"I have had the privilege of knowing Eva Shockey for years as colleagues in the outdoor industry, and am thrilled for her voice and perspective is reaching a larger audience. Taking Aim offers fresh perspective that appeals to both the lifelong hunter and non-hunter alike. Eva's voice gives insider understanding to readers for which the outdoor industry is a world yet undiscovered. Simultaneously, she speaks to the heart of every avid outdoorsman as she recounts stories of risky exploration and its rich rewards. Hunter or not, Taking Aim is for you."

•Willie Robertson, Author, American Fisherman, and Hunter "Throughout this book Eva mentions the impact her family has had on her education and passion for the outdoors. I have three little girls, and another child on the way, that my wife and I are raising to appreciate, enjoy and love the outdoors as much as we do. This book is a great reminder of the importance of introducing and giving the gift of the outdoors to your children."

•Justin Moore, Country music singer "Eva Shockey has changed the game for women in outdoor sports, and Taking Aim is the fresh dose of inspiration we've all been looking for. Eva is a voice of confidence, positivity and fearlessness that needs to be heard. I have no doubt that everyone who reads her book will find themselves excitedly searching for their next great adventure!"

•Cameron Hanes, Hunting Athlete "Eva Shockey's love of adventure and positive attitude are absolutely contagious. In Taking Aim, Eva shares her quest to live a balanced and healthy lifestyle in a way that will inspire all of us to do the same. To every brave and adventurous spirit, this one's for you."

•Tiffany Lakosky, Outdoor TV Host and Hunter

Eva Shockey is co-host with her father of Jim Shockey's Hunting Adventures on Outdoor Channel. A sought-after spokesperson on hunting and the outdoors, she is a corporate ambassador for Cabela's, Under Armour, Bowtech, Crosman, Daniel Defense, Muzzy Broadheads, MTN OPS, and other major brands. She lives with her husband, pro hockey player Tim Brent, and their young daughter in North Carolina.

If you are a fan of the outdoors, whether you hunt or not, you should read this book. If you're a

master hunter, a novice, just getting started or never looked through the sights with your weapon trained on one of God's magnificent beasts, you should read this book. If you have a love of family, traditions and charity, you should read this book. This book is a page turner, Eva has a way of putting you in the hunt, you feel the cold chill of morning on your cheek, you feel every bump of the ATV, you can hear the twang of the bowstring and the "thwack" as the arrow makes its mark, you can inhale the way the outdoors smell on a crisp fall morning when you're quiet stalking an animal, your hamstrings almost burn as Eva pursues big game. Eva's love and respect for the outdoors, and the animals she pursues shines through in every exciting chapter. Taking Aim is an inspiring book that I can't wait to share with my young daughters, and it leaves me wishing for a Taking Aim 2 book (please Eva?!). I was blessed to be chosen as part of the launch team for this book and received an advanced copy before I purchased my hardcopy. Thank you to Eva Shockey and Convergent Books for allowing me this opportunity.

I have been a fan of Eva and her dad since my husband introduced me to their show several years ago. Naturally, I was eager to read her book! I love how she explains the why behind hunting and how much hunters appreciate, admire, and give thanks for each animal that we harvest. She reaches the non-hunter by explaining that hunting isn't just about the harvest of the animal but the entire experience all together and the work, effort and dedication that are behind each hunt. Not to mention that we know where our meat came from and how ethically it got there because we harvested it ourselves! I also love the emphasis she puts on clean, ethical hunting and not taking a shot if there is a possibility it won't be a good one. That is probably the most important thing for me as a hunter. For the one who is already a hunter, she inspires us to stick together and build each other up! She encourages us to keep doing what we love, with the ones we love, in the nature that we love so much. A great book that I would recommend to anyone, hunter or not!

I've been lucky to be a part of the launch team for this book. As an avid reader and hunter, I have to say that this is a wonderful read. It has so many relatable and inspirational stories. It delves into both the lighthearted and the serious detailing stories of Eva's life and her hunting adventures. It also includes a great insight into the world of hunting. Whether you're a hunter or not, you can appreciate Eva's passion for conservation and her knowledge about the places and animals she hunts. I could read this again and again!

LOVE! I got the privilege to be on Eva's Book Launch Team and was able to read this amazing

book! This is a very honest and heart felt book that I recommend to anybody interested in hunting or are currently a hunter. This book not only addresses hunting, but gives life advice. Eva speaks from her heart and gives life advice about her struggles and triumphs. I have always been a fan of Eva's, but now I look up to her even more. Don't hesitate, buy this book now!

I was blessed with being a part of the launch team for this project. As much as I admired Eva before, now I see her as an even better human, hunter, and role model. Eva captured so much of the unfortunate push-back that female hunters come across and this even reaches beyond hunting. Even if you aren't a hunter, I HIGHLY recommend this book as it is inspirational, helps you to gain a new perspective, and is well thought out and put together.

I was part of Eva's book launch team so I had a chance to read it before release! It is a fantastic book, whether you're a hunter, not a hunter, or interested in the lifestyle it's a great read. She describes many hunting aspects that nonhunters wouldn't understand and she does it perfectly! I love how empowering she is to women and girls, truly an inspiration!

As a part of Eva Shockey's Book Launch Team, I was able to read the book before it came out. This book is amazing for everyone! It has so many amazing hunting stories as well as some great life lessons. I definitely recommend and if I could give it 100 stars, I would!

I was lucky to part of the Eva's launch team and had a chance to read the book before the release today... This book is a must read!!! She is such a awesome role model for young girls who hunt.
Absolute must read for all young girls!!!

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